



Job Title: Digital Editor (Website and Social)
Department: Digital Services
Reports to: Head of Digital Content
Direct Reports: None
Contract: Permanent, Full-Time
Hours of work: Average of 40 hours per week, on a 7-day-per-fortnight basis
Location: Hybrid, but attendance in Victoria and Ealing when required is essential

About us:

Racecourse Media Group is the umbrella organisation for 35 racecourses which hold an interest in Racing TV (Sky 424, Virgin 536 and 411, Freeview and Youview 261), GBI Racing (international betting shop/digital service) and Racecourse Data Company (licensor of Pre-Race Data). In addition, content from 37 racecourses is distributed by Sports Information Services (SIS) to Licensed Betting Offices (LBOs) in the UK and Ireland.

Job Purpose:

Racing TV's Digital business continues to expand and an ever-growing number of our customers and potential customers communicate with us via digital routes. Racing TV seeks to produce captivating content, in words, videos and images, that tells the story of what we do and inspires a deeper interest in horse racing.

You will represent the digital voice of the leading horse racing media rights organisation, creating, curating and editing content of all types across our website and social media platforms.

Job Accountabilities:

- Creating and publishing content suitable for Racing TV's website and digital platforms.
- Monitoring the Racing TV website to ensure content is kept up to date, factually accurate, legally sound and features key racing stories.
- Monitoring and maintaining social media channels for Racing TV brands by liaising with the Social Media team over the creation and publishing of content.
- Developing outstanding working relationships with the Racing TV production team to help ensure the value of broadcast content is maximised.

Measures for the role:

- Generating new ideas and independently taking them to completion
- Working collaboratively within a team to produce best outcomes
- Ensuring accuracy in all content and compliance with instructions for tasks set
- Creating, producing and managing high-quality content that performs well on digital platforms when benchmarked against our competitors

Other:

- Evenings, weekends, and bank holidays are an integral part of the shift system
- Flexible shift pattern to account for the racing calendar
- To comply at all times with Health & Safety regulations and safe working practices in accordance with current legislation and as detailed in the Company's Health & Safety Policy and Procedures.

RMG Person Specification for: Digital Editor (website and social)

	Essential	Desirable
Experience	<ul style="list-style-type: none"> • Experience of producing written editorial, working to deadlines and demonstrating an understanding of what makes for engaging content • Experience and an understanding of trends in social media and the development of new digital platforms 	<ul style="list-style-type: none"> • Experience of posting copy and publishing video content directly to social media platforms • Previous work or experience in a journalistic or broadcast environment • Previous experience of using Content Management systems • Previous work in cropping and optimising images for digital use
Competencies/ behaviours	<ul style="list-style-type: none"> • A demonstrable interest in and knowledge of horse racing in Britain, Ireland and globally • Outstanding understanding of horse racing language and industry terms • An ability to generate ideas independently to enhance output with adherence to guidelines • A creative mindset when approaching tasks • Strong problem-solving skills • Communication: Being respectful, approachable, empathetic and team oriented • Time management: Managing time well and being on time • Motivating and inspiring colleagues in the team • Being able to adapt to the changing needs of the business and working well under pressure 	<ul style="list-style-type: none"> • Able to demonstrate creative use of visuals including thumbnails • Able to demonstrate interest in sports social media and digital platforms • Interest/experience in using virtual production to produce new strands of digital content • Interest in a wide range of media, including podcasts, OTT platforms, video streaming, traditional publications
Skills	<ul style="list-style-type: none"> • Outstanding level of spelling and grammar and attention to detail • Excellent communication skills • Strong attention to detail with the ability to produce error-free and accurate content • Ability to work under pressure of tight deadlines and changing priorities 	<ul style="list-style-type: none"> • Knowledge of SEO (search engine optimisation) and its application

How to apply:

Please send your covering letter and CV to recruitment@racecoursemediagroup.com by midnight on Monday 24th February 2025.

RMG Operations is an equal opportunities employer and does not discriminate on grounds of sex, sexual orientation, marital status, race, colour, ethnic origin, disability, age or political or religious belief in its recruitment or other employment policies.